

In Recognition of No Vote No Grumble Day

WHEREAS, No Vote No Grumble (NVNG) is a partner program and non-partisan initiative with Partners in Development Foundation (PIDF) guided by Native Hawaiian values of *kuleana* (responsibility) and *nā lima kōkua* (helping hands; cooperativeness) with the goal of fostering empowered individuals and communities with a sustained engagement in civic decisions for the benefit of all of Hawai'i; and

WHEREAS, in 2006, PIDF established the NVNG campaign with the goal of educating 10,000 people on the importance of voter registration, voter education and showing up at the polls to cast their vote, achieving this goal through sign waving, radio and TV ads, setting up voter registration booths and organizing a rally at 'Iolani Palace; and

WHEREAS, the NVNG campaign was led in 2010 by PHOCUSED (Protecting Hawai'i's 'Ohana, Children, Under-Served, Elderly and Disabled) with assistance from the Association of Hawaiian Civic Clubs, raising awareness on civic participation and registering 500 new voters; and

WHEREAS, the NVNG Coalition was established in 2012, with the 'Ilio'ulaokalani Coalition, Waimānalo Hawaiian Homes Association and the Hawai'i Academy of Recording Artists joining PIDF, PHOCUSED and the Association of Hawaiian Civic Clubs to field a team of more than 200 trained volunteers coordinating voter registration drives, Get-Out-The-Vote efforts and providing digital media support, registering 4,657 new voters and seeing voter turnout increase by 7.4 percent from 2010 with the help of additional support from the Office of Hawaiian Affairs, Kanu Hawai'i, Auamo I Na Alaka'i and 'Ölelo Television; and

WHEREAS, NVNG has continued its efforts in 2014, hosting a forum for gubernatorial candidates on October 8 and enlisting the aid of respected and beloved figures in government and entertainment in raising voter participation, including Senator Daniel K. Akaka, Aaron Mahi and Raiatea Helm among many others;

NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor for the State of Hawai'i, do hereby proclaim October 23, 2014, as

"NO VOTE NO GRUMBLE DAY"

in Hawai'i, and ask all citizens of the Aloha State to join us in supporting this valuable initiative in its goal of increasing civic engagement—particularly among underrepresented and underserved populations—as part of an enduring movement to increase participation and ensure that all voices are heard when voting for Hawai'i's leaders.

DONE at the State Capitol, in Executive Chambers, Honolulu, State of Hawai'i, this twentieth day of October, 2014.

NEIL ABERCROMBIE

Governor, State of Hawai'i

SHAN S. TSUTSUI

Lt. Governor, State of Hawai'i